



MEDIA RELEASE

**DAMANSARA REALTY GROUP AND PENGERANG LOCAL AUTHORITY MOBILISES 200 PEOPLE IN
BATU LAYAR BEACH CLEAN-UP**

PANTAI BATU LAYAR, PENGERANG, 24 November 2018 - Last Saturday, Damansara Realty Berhad Group of subsidiaries (DBhd) and Pengerang Local Authority (PBT Pengerang) led its collaborative Corporate Social Responsibility (CSR) initiative to cleanup coastal litter and trash pollution at Batu Layar beach, located at the coast of Pengerang.

This CSR project in Pengerang is part of DBhd Group's CSR commitment, which focuses on the importance of environmental protection and sustainability; being one of its key values.

Famous for its jagged rocks and white sands, Batu Layar Beach has stoked the development for tourism in the area. However, recent trash accumulation along the beach has impacted the pristine scenery and to a certain extent is endangering marine animal welfare.

"Besides promoting awareness on environmental conservation, we hope to encourage greater ownership among our people and the community for a safe, clean and healthy environment. This is the ethos of DBhd. The results of today's clean-up demonstrate what is possible so the community themselves can learn and duplicate the efforts for the rest of the area." said DBhd Group Managing Director Ts. Brian Iskandar Zulkarim.

"Waste management and littering are multi-faceted problems which must be tackled in a sustainable way. Creating public awareness for a safe, clean and healthy environment alongside effective waste management practices will need the participation of everyone, from local authorities to corporates, including tourists", he added.

To commemorate the initiative, DBhd Group and PBT Pengerang also built a wooden swing arch which will not only serve as a tourist attraction at the beach but also as an icon to promote sustainable and responsible tourism.

Also present at the CSR project is Shamsul Mohd Salleh, Managing Director of TMR Urusharta - a subsidiary of DBhd said, "It is part of our responsibility to give back to the community here as we have been operating at RAPID Pengerang since 2017. This whole undertaking is truly a collaborative one and we are grateful to be working with many like-minded individuals and partners to support this initiative."

Other subsidiaries of DBhd; HC Duraclean and Metro Parking Malaysia also showed their support by sponsoring tools and requirements towards the preparation of this initiative.

DBhd is strengthening its CSR efforts this year, targeting to launch a new initiative every six months or at least one CSR project annually.

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DAMANSARA
REALTY BERHAD (4030-D)

About Damansara Realty Berhad

Damansara Realty Berhad ("DBhd") or the Group is an investment holding company that was established in 1960 and was listed in Main Board of Bursa Malaysia in 1973. DBhd involved in three major business segments; property and land development (PLD), integrated facilities management (IFM), project management and consultancy (PMC) services. The Group has its international presence spread across countries includes Philippines and Papua New Guinea. For more information, please visit <http://www.dbhd.com.my> or email <mailto:corporateinfo@dbhd.com.my>

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